



OneVoice

**Get to Know
OneVoice**



OneVoice empowers grassroots activists and moderate leaders—Israelis, Palestinians, and their global allies—to build a future where everyone can live with mutual respect, security, and justice.

20 YEARS OF ONEVOICE

The key to running an organization that stays relevant over the decades is to have a fixed mission, but to be flexible with how you address it. This ensures you discontinue ineffective programs and only spend donors’ money in a way that makes a difference. When working on the world’s most intractable conflict—where elections, violence, and global politics change the nature of our work on a daily basis—this approach is even more critical because what we have done in the past may not make sense for the future.

For 20 years, OneVoice has held as our north star: one day, Israelis and Palestinians can live in peace as neighbors. Transforming the conflict is necessary for the safety and security of our friends and families throughout the region, necessary for economic prosperity, and necessary for environmental sustainability. OneVoice will never compromise that vision. But OneVoice will always adapt, and after 20 years we continue to innovate our programs to maximize our impact.

OneVoice is moving forward with three main strategies:

1. Support changemakers on the ground in the region. Peace between Israel and Palestine needs to be created by Israelis and Palestinians. OneVoice raises money in the United States and Europe to send funding, in addition to strategic and capacity-building support, to changemakers who amplify moderate voices and oppose extremism. Since 2015, we have raised and distributed more than \$15 million for our partners in the region.

2. Create a cross-border program to show that change is possible. The objective of our Common Ground program is to promote the emergence of a new generation of Palestinians and Israelis who believe in mutually beneficial cooperation as a pathway for conflict transformation. Common Ground will become the antidote to the pervasive hopelessness felt by young leaders on the ground in Israel and Palestine.
3. Remind supporters in the United States and Europe that we don’t have the luxury of giving up hope. With the support of values-aligned people from around the world, the conflict between Israel and Palestine can end in this generation.

We anticipate that 2023 will be a challenging year for those waiting for peace between Israel and Palestine. Rising extremists, actual violence, and pervasive hopelessness will rule the headlines. But OneVoice will continue our work—finding and funding the changemakers who will help end this conflict because we won’t give up hope. We can’t give up hope. And we all believe that change is possible.

Thank you for your support and partnership,
Jeff and Lois



JEFFREY R. SOLOMON
BOARD CO-CHAIR



LOIS PERELSON-GROSS
BOARD CO-CHAIR

A MESSAGE FROM OUR CEO

I don’t have to tell you that it’s hard to feel hopeful when reading the news. Extremists have seized the agenda and power, and everyday Israelis and Palestinians often feel disempowered to make change—making inaction far more common.

The barriers to action are largely psychological, based on the prevailing belief that “we” won’t change, “they” won’t change, and “the system” won’t change. According to a survey done for the Palestinian Center for Policy and Survey Research, Israelis ranked “resolving the conflict” fifth out of six items of top national urgency. In Palestine, the powerful anti-normalization sentiment criticizes anyone willing to engage with Israelis, even as partners to end the conflict. Palestinians increasingly feel unrepresented by their own politicians and left behind by regional powers.

But we simply don’t have the luxury to look the other way or hope someone else will step in to make change. As a sign hanging prominently in Darkenu’s office reads, “we are the ones we have been waiting for.”

In fact—in spite of all the setbacks and challenges—there is a window of opportunity opening. The battle lines between moderates and extremists have never been clearer—and public opinion is moving away from the extremes as they overstep and misread their mandates.

The time is right for a paradigm shift as a new generation of Israeli and Palestinian leaders step in to

offer a new alternative. And it is precisely why we are proud to introduce our new cross-border program that invests in and connects emerging leaders to find tangible ways that they can help transform the conflict and deliver real change for their communities.

Our work to train, empower, and connect Israeli and Palestinian changemakers has never been more urgent. With your support, change is possible.

Thank you for joining us in this fight,
Mara



MARA LEE
ONEVOICE CEO

OneVoice provides financial and strategic support to the most promising leaders and organizations in each society.



Darkenu

To bring about a peaceful, hopeful future in Israel and Palestine, both sides must have leaders ready to work together to build a future of mutual respect, security, and justice for all. Darkenu is carrying out that work by galvanizing Israel's moderate majority, advocating for just policy, and informing the public via its nonpartisan, independent news network.

With 400,000 active supporters, Darkenu is Israel's largest nonpartisan civil society movement. Darkenu organizes, amplifies, and empowers the moderate majority of Israelis to ensure Israel acts in line with the wishes of citizens, the spirit of Zionism, and the principles of democracy. DemocraTV is one of Darkenu's most impactful initiatives. It is a collaborative, nonpartisan, and independent media network that courageously tackles the hard-hitting issues and stories that matter to Israeli citizens.

By the Numbers

10,000 NEW SUPPORTERS AND PARTNERS

ONE MILLION INSTAGRAM USERS REACHED: 2X PREVIOUS YEAR

67,000 HOURS OF DTV VIEWED, 2.19 MILLION TOTAL

OVER 60 MILLION MESSAGES ECHOED ON SOCIAL MEDIA

"[At Darkenu], I realized that by joining the movement, I could accomplish the things I had previously tried on my own, so I jumped at the chance!. Our joint activity led me to realize that politics is not necessarily the dirty game the media portrays. Instead, political involvement is full of values I can connect with and act on."

Gayia Shipman, Tel Aviv



More than \$15 million has been granted to grassroots activists in Israel and Palestine since 2015.



Zimam

Zimam promotes accountable leadership and responsible citizenry among young Palestinians in the West Bank and Gaza, offering them an alternative to extremism and inspiring them to transform their societies. They do so through programs such as the Leadership Incubator, which trains young leaders in policy formation, problem-solving, and leadership skills, and the Ambassador program, which trains selected activists to become future political leaders and diplomats. Zimam's work is centered around their vision for Palestine 2030—an alternative to extremist narratives.

By the Numbers

210 TRAININGS

320+ ACTIVISTS

10 INTERNATIONAL PARTNERSHIPS

20 LOCAL PARTNERSHIPS

"Zimam was a very special experience in my life. Zimam made me confident that I have something to give; it gave me the chance to express myself, speak, and share optimism. This is especially important in a male-dominated society like ours. Zimam always ensures that males and females are treated in the same way."

Maysa, Bethlehem



Launching **Common Ground**— the antidote to pervasive hopelessness felt by young leaders.

Empowering emerging leaders in Israel and Palestine
to work together to find solutions.

Common Ground is OneVoice’s new program, meant to fill a gap in the lack of cross-border work and bring young Israelis and Palestinians together to learn problem-solving and conflict resolution through case studies. Common Ground was launched in early 2023 with a cohort of more than 20 young professionals from across Israel and the West Bank. Common Ground’s goal is to bring young leaders together to learn about conflict resolution and win-win solutions in order to bring those skills and frameworks back to their communities and societies.

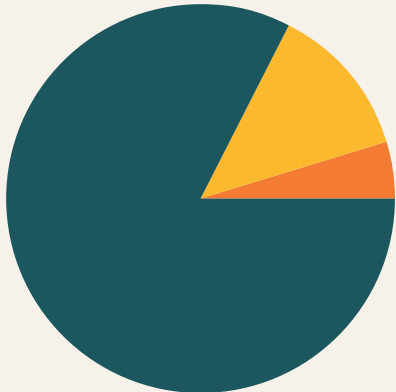


Financial Statement

As of 12/31/2021

Since the creation of Darkenu and Zimam eight years ago, OneVoice has granted these organizations more than \$15 million. Recently, those funds helped Darkenu establish the hard-hitting, independent, and interactive TV channel, DemocraTV in Israel, to promote a moderate agenda. And last year, Zimam leveraged its grant resources to conduct the first-ever political psychology research study as a part of its Palestine 2030 initiative.

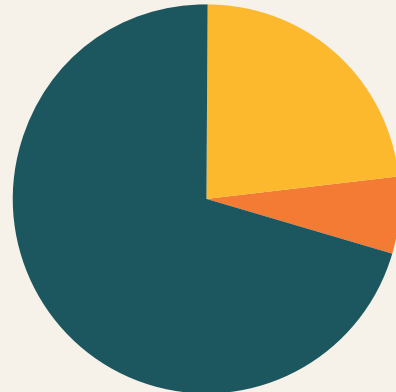
We doubled our grants to these partners in 2022 because their work is critical and still under-resourced. 75% of all OneVoice programming dollars go directly to Israel and Palestine.



Total Expenses

\$3,317,247

- PROGRAM EXPENSES: \$2,743,899 (83%)
- MANAGEMENT & GENERAL: \$419,145 (13%)
- FUNDRAISING: \$154,203 (4%)



Total Income

\$3,220,253

- INDIVIDUAL & FAMILY FOUNDATIONS: \$2,275,110 (71%)
- CORPORATE & FOUNDATION GRANTS: \$747,826 (23%)
- IN-KIND CONTRIBUTIONS: \$197,317 (6%)

Summary of Statements

TOTAL INCOME: \$3,220,253
 TOTAL EXPENSES: \$3,317,247
 TOTAL ASSETS: \$9,232,893



Join us as we drive towards
a resolution to the conflict—
in this generation.

CHANGE IS POSSIBLE.

onevoicemovement.org



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