

2020 ANNUAL REPORT

ONE VOICE MOVEMENT



the world is changing.

so are we.



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A LETTER FROM OUR CO-CHAIRS

Dear Supporter,

When facing the emergence of COVID-19, governmental failures, economic crises, threats of unilateral annexation, and an array of other challenges, our partners in Israel and Palestine didn't just survive. They thrived.

They grew their ranks even as they operated remotely. They organized historic demonstrations—in person and online. And they innovated in ways that will not only help them navigate the era of social distancing, but will guide them into the next chapter, as well.

At OneVoice, 2020 offered time for contemplation and highlighted the importance of OneVoice's mission to amplify moderate voices, bridge divides, and strengthen our democracies.

As a team, we used this unique moment to reflect on and transform our international programming. Focused on equipping you with tools to be an effective advocate for change, we are creating a myriad of opportunities to learn and engage in thoughtful, effective ways.

The report you hold distills these efforts, which, of course, are made possible by you: our supporters. We hope you are proud of your role in this crucial work.

We also hope this report inspires you to continue supporting us in the years ahead. From the pandemic and increased polarization to civil unrest and climate change, it often feels like our world is on fire—metaphorically, and literally. The road ahead is daunting; nonetheless, it is full of opportunities. In the struggle for justice and peace, grassroots organizing, long-term movement-building, and cross-border collaboration will be as vital as ever.

On behalf of everyone at OneVoice, we hope you and your family are well, and we thank you for doing your part to create the brighter future we all want to see.

With gratitude,

Handwritten signatures of Lois Perelson-Gross and Jeffrey Solomon. The signature on the left is "Lois Perelson-Gross" and the signature on the right is "Jeffrey Solomon".

Lois Perelson-Gross & Jeffrey Solomon

Co-Chairs, PeaceWorks Foundation & OneVoice Movement



OUR GLOBAL WORK

ONEVOICE'S NEW STRATEGIC DIRECTIONS

Tough conversations about the conflict must take place, and they must be pragmatic, embrace nuance, and be solutions-oriented in order to contribute to a change to the status quo. Above all, our main goal is to reduce the painful effects of the conflict and foster support for long-term transformation.

We've weathered the coronavirus pandemic with patience and optimism, ingenuity and adaptability, resilience and teamwork—all while maintaining a steadfast commitment to our mission, vision, and values. By reflecting on and leaning into the uncertainty of this moment, we created a revamped strategy, which will guide OneVoice's work across the globe in 2021 and the years to come.

OneVoice Connect

Many Americans and Brits seek meaningful roles in Israeli-Palestinian peacebuilding efforts. OneVoice Connect channels their energy and passion into solutions-oriented activism that will benefit everyone in the region.

Building off OneVoice on Campus, OneVoice Connect helps students, congregants, and local leaders bring OneVoice programming to their faith communities and beyond—to begin, help facilitate, or move forward the difficult conversations about the conflict that must take place for real change to occur. (This also addresses a significant gap in the Israel-Palestine learning space.)

OneVoice Connect includes our OneVoice Wednesdays series, where we provide our audience with weekly opportunities to engage in webinars, trainings, and briefing calls, as well as conversations with guests from EveryDay Voices: our new podcast that gives a global platform to regular Israelis and Palestinians.

These interactive sessions help reduce the painful effects of the conflict and foster support for long-term transformation, acknowledging the critical role the international community

plays in either perpetuating—or ending—the conflict. It's open to worldwide participation, too; facilitated by our diverse team members, OneVoice Connect will engage and support potential allies for change, regardless of geographical borders.

Common Ground

Young people in Palestine and Israel unfortunately find themselves with inappropriate role models and destructive policies that thrive on “us vs. them” narratives, with the threat of formal annexation only exacerbating the problem. Without question, 2021 will be a critical year in ensuring that spirit and practice of conflict transformation is kindled in the minds of the next generation. This is why we created the Common Ground platform.

Focused on joint training, education sessions with expert speakers, and constructive, meaningful dialogue amongst diverse and dynamic people, Common Ground will become a model for public policy learning.

We aim to launch this new program in the fall of 2021 by bringing together 24 Israelis and Palestinians. They'll focus on five crucial policy issues: borders and security, access to religious sites, water and natural resources, trade and economics, and organizing for democratic change. By working together to find areas of agreement and concrete avenues toward progress, participants will be equipped to transform this conflict—in the months ahead, and for generations to come.

Critically, OneVoice and our regional partners will help ensure the programming is delivered in ways that bring these ideas to life. ♦

For the first year, we expect to carry out:

25 programs nationally, with
70 sessions and
1,450 participants.

1,200

The number of individuals
Common Ground will
impact in Year 1 alone.

OUR PARTNERS IN ISRAEL

DARKENU: ISRAEL'S MODERATE MAJORITY

In an unprecedented year, Darkenu galvanized citizens throughout Israel—in all sectors, and across the political spectrum—to fight for a democratic, peaceful, and egalitarian future.



DARKENU IN 2020

1.5 MILLION

ISRAELIS EXPOSED TO
DEMOCRATV EACH MONTH

6,000+
DEMOCRATV PARTNERS

300,000+
ACTIVE SUPPORTERS

In March, Darkenu gained a new, trailblazing CEO, Yair (Yaya) Fink. Yaya's vision is to position Darkenu as *the* place for moderate Israelis to have their voice heard.

In a year filled with passionate demonstrations against corruption, annexation, and Israel's COVID-19 response, Darkenu organized two virtual rallies and the first-ever socially-distant protest in Rabin Square. The online protests were remarkably effective: Darkenu averaged more than half a million viewers per stream—by far Israel's largest events of this nature—and hundreds of thousands more have viewed them on Facebook and YouTube.

Under Yaya's leadership, Darkenu also launched DemocraTV: a groundbreaking online broadcast that delivers news to Israelis without a partisan filter. In partnership with Lucy Aharish, renowned Arab-Israeli journalist, the show crowdsources funds and topics of discussion from everyday citizens. By developing this unique relationship between DemocraTV and its viewers, Darkenu created a new model for civic engagement.

With a loyal and growing audience, DemocraTV has quickly established itself as one of the most engaging and informative news sources in the nation. ♦

◀ **TOP:** Darkenu activists organize a socially distant protest against governmental corruption, and the government's response to COVID-19. **BOTTOM-LEFT:** Darkenu leadership produces a virtual demonstration, offering hundreds of thousands of Israelis the chance to make their voices heard and feel a sense of solidarity while at home. **BOTTOM-RIGHT:** DemocraTV host Lucy Aharish broadcasts the days news to many thousands of online viewers.



OUR PARTNERS IN PALESTINE

ZIMAM: A NEW GENERATION OF PALESTINIAN LEADERS

Palestine's fastest-growing youth movement is building a society united through respect, peace, and democracy—one in which everyone can thrive.

C OVID-19 has wrought no shortage of challenges in Palestine. Yet, despite obstacles old and new, Zimam adapted while staying true to its mission, leading to an increase in recruitment rates since the pandemic began.

By fully embracing the online world, Zimam ran an array of advanced trainings and digital campaigns, including Transform, which used art to illustrate why diversity is a sign of a healthy, free, non-violent society, sparking nuanced conversation around social, political, and religious issues.

It also fostered a sense of solidarity among the student activists accepted into its Leadership Incubator: an intensive program—featuring workshops, meetings with leaders in the business and political

sectors, and opportunities to implement social enterprises—that equips participants with the confidence and training needed to lead their own communities. As a testament to the efficacy of the Incubator, Zimam received a \$198,000 grant from the United Nations to expand the initiative in 2021.

All the while, Zimam continued to champion non-violence and engage young Palestinians in constructive, meaningful community organizing—providing agency, purpose, and a path forward through otherwise precarious times. With the prospect for both municipal and national elections on the horizon, Zimam alumni are eyeing the opportunity to run for local office and take their leadership skills to the next level. ♦



▲ Zimam activists analyze the White House’s so-called “Deal of the Century” and what would happen if it were implemented. Through candid conversation, the participants express a wide range of opinions. Some say Palestinians have been too strict in their demands—borders being one example—while others argue Palestinians have rightfully rejected proposals that would exacerbate existing problems without addressing key demands.

ZIMAM IN 2020

300
NEW VOLUNTEERS JOINED

500+
ACTIVE VOLUNTEERS

4 MILLION
VIEWS ON VIDEOS FOR THE NEW
TRANSFORM CAMPAIGN

18
ORGANIZATIONAL PARTNERS, INCLUDING
15 LOCAL PARTNERS AND THE UNITED
NATIONS DEVELOPMENT PROGRAMME

“The way that Zimam had faith in me gave me faith in myself, and I wouldn’t be where I am today without their encouragement and support. Zimam gave me confidence, and the work they do gives me hope for the future.”

—May, Zimam activist

OUR DONORS

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The Cliff & Deborah White Family Foundation	Ted Arison Family Foundation
The Gladys and Ralph Lazarus Foundation	Threshold Foundation
JCRC of Greater Boston	Ted Arison Family Foundation
The Karev Foundation	United Nations Democracy Fund
Skoll Foundation for Social Entrepreneurship	Anonymous Donors

OneVoice is the flagship program of the PeaceWorks Foundation, a registered 501(c)3 organization in the United States. OneVoice Europe is a registered charity in England and Wales (Charity Number 1114114), headquartered in London, with its own Board of Trustees.

ONEVOICE GLOBAL STAFF

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Cornelia Aton	Jess Brandler
Ezzeldeen Masri	Mara Lee
Hayes McManemin	

PEACEWORKS FOUNDATION BOARD

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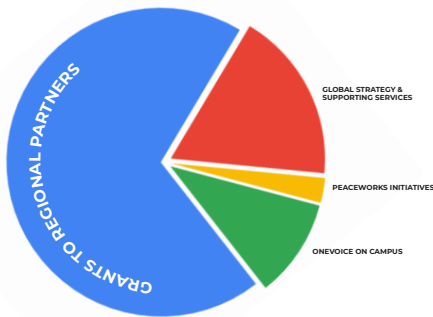
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2019 FINANCIALS

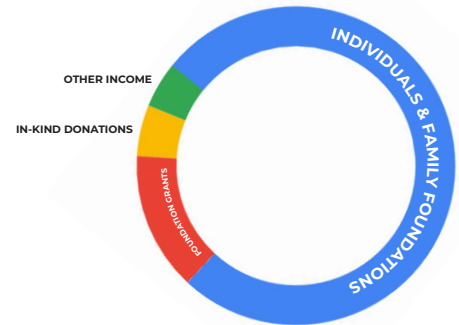
TOTAL EXPENSES

Grants to Regional Partners: \$3,502,928.00
Global Strategy & Supporting Services: \$908,306.00
PeaceWorks Initiatives: \$131,085.00
OneVoice on Campus: \$524,474.00



TOTAL INCOME

Individuals & Family Foundations: \$2,547,901.00
Foundation Grants: \$470,887.00
In-Kind Donations: \$173,971.00
Other Income: \$155,963.00



TOTAL INCOME

TOTAL EXPENSES

ASSETS & LIABILITIES

SUMMARY OF STATEMENTS

Total income: \$3,347,912.00
Total Expenses \$5,066,474.00
Assets & Liabilities: \$273,038.00

YOUR ROLE

You are the reason we are able to carry out our mission. By supporting us, you are building the human infrastructure necessary to effect real change.

Lots of work lies ahead; we hope you'll continue to champion our cause and help build a future based upon principles of security, justice, dignity, and peace.

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ISRAEL, PALESTINE, AND
INTERNATIONALLY SINCE 2002.**

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